SOCIAL MEDIA GUIDELINES

Football thrives on the passion of its communities. Our game is fortunate to have so many voices ready to protect and promote the sport at all levels and in every corner. Social media provides the perfect platform to discuss, analyse, appreciate and question all facets of football.

Our hope is for Football Queensland's own social and digital media presence, in addition to our zones' social media channels, to reflect the positive, exciting, supportive and inclusive nature of the game.

We have developed several guidelines to ensure the Football Queensland social media channels – including Facebook, Twitter, Instagram and YouTube – match those principles.

With your help, we can keep the focus on the pitch by following these guidelines:

- No foul, offensive, aggressive, defamatory, discriminatory or otherwise inappropriate language
- No intimidation, harassment or bullying
- No publicising of private or confidential matters without consent
- No spam or off-topic links, comments or media

Comments that do not follow these guidelines will be deleted and, if repeated, may result in a ban from Football Queensland's social media accounts.

All registered members including players, coaches and referees are also responsible for upholding Football Australia's National Code of Conduct and Ethics and Member Protection Framework.

If you would like to chat to us about anything in the social media sphere, please get in touch via email at media@footballqueensland.com.au

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